

Message Text

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72

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01

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R 101821Z MAY 74

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 9054

UNCLAS PARIS 11444

E.O. 11652: N/A

TAGS: BEXP FR

SUBJECT: FOREIGN BUYERS GROUPS - TEXPO 74

REF: STATE A-9178, NOV. 6, 1973; STATE 23966;
STATE 41616

1. EMBASSY PLEASED TO REPORT SIGNIFICANT INTEREST IN TEXPO 74 ON THE PART OF INDIVIDUAL FRENCH APPAREL MANUFACTURERS AND TEXTILE IMPORTERS AS WELL AS MAJOR TRADE ORGANIZATIONS, INCLUDING THE FRENCH NATIONAL FEDERATIONS OF LADIES AND MENS READY-TO-WEAR AS WELL AS THE FRENCH SYNDICAT DU COTON.
2. POST, IN COOPERATION WITH PAN-AM, FRANCE HAS MADE PERSONAL CALLS ON TRADE ASSOCIATIONS, PUBLISHED TEXPO ANNOUNCEMENTS IN EMBASSY NEWSLETTER AND TRADE ASSOCIATION RELEASES AND MADE MORE THAN HUNDRED DOCUMENTED DIRECT MAILINGS.
3. MAJOR GROUP TO ATTEND TEXPO 74 ON WEDNESDAY AND THURSDAY, JUNE 5 AND 6 WAS ORGANIZED JOINTLY BY LADIES' AND MEN'S READY-TO-WEAR FEDERATIONS AND WILL COMPRISE ABOUT 35 TO 40 LEADING APPAREL MANUFACTURERS AND TEXTILE IMPORTERS. THIS GROUP WISHES TO MEET COUNTER-PARTS OF AMERICAN APPAREL MANUFACTURERS ASSOCIATION AND

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REPRESENTATIVE U.S. TEXTILE MANUFACTURERS DURING AFTER-

NOON WEDNESDAY JUNE 5 AT NEW YORK COLISEUM. FORMAL
REQUEST TO ARRANGE THIS MEETING IS BEING MADE BY
PHILLIPE LAMBERT, PRESIDENT, FRENCH APPAREL CENTER,
11 WEST 42ND STREET, NEW YORK, PHONE 212-354-8620, TO
HOWARD SLOANE, MANAGING DIRECTOR, NEW YORK COLISEUM.
EMBASSY RECOMMENDS COMMERCE OFFER APPROPRIATE SUPPORT
IN MAKING SUITABLE INDUSTRY CONTACTS AND PARTICIPATE
IN MEETING IF FEASIBLE.
IRWIN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Draft Date: 10 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
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